





We are accountable for our performance, personal development and behaviour.

We are role models.

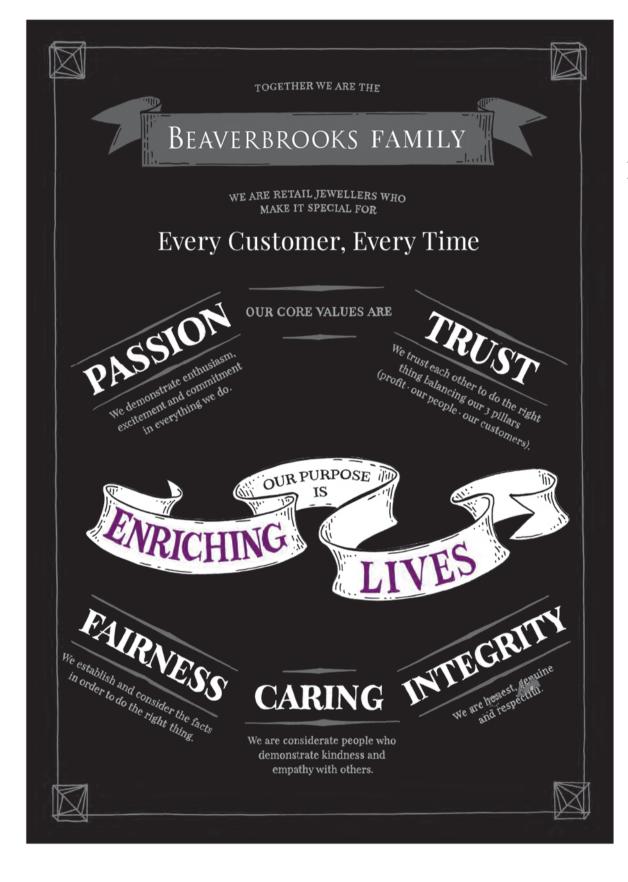
We build on what works well and learn from any mistakes we make.

We work hard and enjoy what we do.

We take action.

We listen.

We keep things simple.



We build strong, meaningful and lasting relationships.

We celebrate and show appreciation for success.

We choose a positive attitude to ensure we give our best.

We consider the impact of our actions on others and the business.

We inspire and support each other to achieve continual personal growth.

We establish and consider the facts before reacting.

We develop our business through Teamwork and Collaboration.

We have open and honest conversations. **We** give time, expertise and money to our communities and the wider world.

We drive turnover and manage costs.

